

BRIAN PAN

VIDEO PRODUCTION CREATIVE

CONTACT

(509) 330-1866

bpanvideo@gmail.com

youtube.com/bpanvideo

PRODUCTION SKILLS

Video Cameras

(Professional & Prosumer)

DSLRs Cameras

(Canon, Sony, Nikon)

Studio Production

Live Multi-Camera Production

Audio Recording/Mixing

Photography

Storyboarding

Live Webcast

Lighting

Localization

Stage Production

Event A/V Setup

Remote Production

RED Digital Cinema Certified

Commercial Drone Certified

TECHNICAL SKILLS

Adobe Creative Suite

(Premiere, Media Encoder, Photoshop,
After Effects, Lightroom, Audition)

Final Cut Pro

DaVinci Resolve

Cloud-Based Design Software

(Wibbitz, Canva)

Asset Management Software

(CatDV, Photoshelter)

Content Management

(Youtube, TeamSite, Pocket, Sitecore)

Blackmagic Software

(ATEM, Desktop Video, VideoHub)

Content Management

(Youtube, TeamSite, Pocket, Sitecore)

Live Streaming

(Wirecast, Wowza)

Podcast Distribution

(Buzzsprout, TuneIn)

WORK EXPERIENCE

BRIAN PAN PRODUCTIONS

OWNER / MULTI-MEDIA PRODUCER | 2023

- Lead videographer/photographer
- Produce video content from end-to-end for various clients
- Work with clients to establish project scope, plan storyboards, conduct scripting, ensure alignment with branding goals and identity
- Management of simultaneous projects from clients in various industries
- Consult with clients on social media strategy and execution

SEATTLE SEAHAWKS

ASSISTANT DIRECTOR OF VIDEO PRODUCTION | 2020-2022

- Managed video production process and strategy for the Seahawks organization
- Co-lead department, including the development of department structure, management of department personnel and budget
- Developed remote workflows for content production during COVID including press conferences, stylized shoots and conference calls
- Lead digital asset management for organization and managed digital library staff to align asset intake and tape/print archive digitization
- Launched exclusive behind the scenes access show, "The Sound"
- Collaborated with Corporate Partnership department to execute contractual obligations in videos

DIGITAL MEDIA VIDEO MANAGER | 2013-2020

- Facilitated the video production process for content distributed via the Seahawks digital, social and broadcast platforms
- Developed media asset management processes and policies for the organization using CatDV
- Implemented department policies for using Wrike, and assisted in implementation of organization wide roll out
- Managed video equipment and budget for the department
- Developed IP based workflow for video production
- Managed relationships with contract video and photography freelancers
- Quickly shot, edited and produced game recaps under tight deadlines
- Managed all aspects of digital live productions for the Seahawks organization
- Taught photography/videography classes to other departments to expand the organizations visual coverage at events
- Helped innovate new way to announce team schedule which has been adopted by the NFL as a best practice (Making the 2016 Seahawks Schedule)
- Assisted the Seahawks Youtube Channel to reach 100k subscribers

SEATTLE SOUNDERS FC

DIGITAL MEDIA PRODUCER | 2010-2013

- Established look and feel of video content on digital & social platforms
- Developed asset management system using Final Cut Server
- Traveled regularly with both Seattle Seahawks and Sounders FC to cover road games
- Managed publishing of video content to Seahawks and Sounders FC digital channels, including thumbnail and copy creation
- Created new series including "CenturyLink Scouting Report" "Rave TV" & "Goal Rewind"
- Managed multi-camera live stream broadcasts of US Open Cup games
- Developed social brand for Seahawks cheerleading (Seahawks Dancers)

BRIAN PAN

VIDEO PRODUCTION CREATIVE

EDUCATION

Pacific University '09
Double Major
(Integrated Media + Film & Video)
MINOR
(Business Administration)

PROFESSIONAL SKILLS

Project Management
(Basecamp, Wrike)
Microsoft Office
Staffing Management
(ABIMM, Namely, JazzHR)
Communication
(Slack, Teams, Zoom)

AWARDS

2019 Emmy Sports Program
(Seahawks Stories)
2017 Emmy Nominee
(Football to Flying with Jimmy Graham)
2016 NFL Content of the Year
(Making the 2016 Seahawks Schedule)
'06-'09 Northwest Conference
(Golf First Team All-Academic)

SEATTLE SEAHAWKS & SOUNDERS FC

DIGITAL MEDIA INTERN | 2009-2010

- Assisted the Digital Media team in updating Seahawks.com using a content management system
- Shoot and edited short news packages updating Seahawks fans of the daily happenings with the team
- Designed, created and updated web pages within Seahawks.com
- Performed similar tasks for Seattle Sounders FC as needed

VIDSWAP

WEB DEVELOPMENT & VIDEO EDITOR | 2008-2009

- Worked in collaboration with the lead developer on quality assurance
- Cataloged footage for use by football teams across the US and Canada
- Created motion graphic based promotional videos for the company

PACIFIC UNIVERSITY

VIDEO & PHOTOGRAPHY ASSISTANT | 2009

- Supported the Director of Multimedia in the University Relations department taking photographs and producing videos
- Produced commercials for Legends Classic hosted by Tommy Thayer

GOLF COORDINATOR | 2006-2009

- Responsible for recruiting prospective players for the golf team
- Assisted coaches in travel arrangements and scheduling
- Created brochures for distribution to perspective student athletes

WASHINGTON STATE UNIVERSITY

STUDENT RECREATION CENTER MARKETING VIDEOGRAPHER & PHOTOGRAPHER | SUMMER 2006 & 2007

- Responsible for producing various videos and photographs for the marketing team in order to promote University Recreation
- Produced explainer videos with motion graphics for staff on-boarding video series
- Worked at front desk of the center when needed greeting guests and checking out equipment

MARKETING COMMUNICATIONS VIDEOGRAPHER | SUMMER 2006

- Worked with communications staff to identify locations around Pullman that visiting students would not see on a normal campus tour

WHETS ASSISTANT TECHNICIAN | SUMMER 2005

- Site operator for WHETS video conferencing service
- Operated cameras at the Pullman location for various classes